

The Inside Word...

An ALC Inc. Publication

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Language Programming



A Multilingual Studio

Following the company's unprecedented success with its interactive DVD technology, ALC has now embarked in the production of programs in foreign languages, directly from its studios in Rockville. Beginning in July of this year, ALC will produce regularly-scheduled programs in Spanish for the local community. Although initially the content of these programs will be related to public service and education, the company anticipates expanding its scope to incorporate cultural programs related to arts and entertainment. Plans for the immediate future incorporate programs in Arabic, Chinese, and French.

All programming will broadcast simultaneously via the company's video streaming on the Internet (www.alcinc.tv).

ALC anticipates opening with a one-hour variety show in Spanish that will air once a week. Features will include success stories in the local community; cross-cultural education; interviews; and general news aimed at the hispanic community of the Washington metropolitan area.



The Big Show

ALC is gearing up to participate in the U.S. Government's biggest show of the year: GSA Expo 2001. As the preferred source for quality commercial products and services, the General Services Administration will hold its annual extravaganza at the Orlando County Convention Center, May 22-24, 2001. Expo 2001 is a dual Training/Exposition designed for the Federal acquisition community to aid in everyday procurement decisions.

The trade show will showcase over 500 of GSA's commercial partners—across 300,000 square feet--each featuring a sampling of the wide-range of products and services available through GSA. From the latest in information technology, furniture and appliances, tools, vehicles, athletic equipment, office supplies and so much more.

This is *the* premiere government trade show located in one of the world's most popular tourist and convention destinations.

ALC will be showcasing its services and products from a state-of-the-art booth, equipped with a flat panel television for viewing of corporate videos; demonstrations of the company's interactive DVD capabilities; a multi-language show; and many other items of interest to the contracting community.

For more information contact our Marketing Department at 1-888-818-0101.



An Important Nomination

ALC has been nominated as one of "Fifty Influential Minorities in Business" for 2001. This prestigious event honors men and woman who share a commitment to their community, business growth, professional excellence and people who are shaping our economic future. These honorees are in the forefront of American leadership and symbolize the diversity and advancement that has occurred across industry lines.

The event will be held on June 7, 2001 at the Omny Shoreham Hotel in Washington, D.C., under the sponsorship of the Minority Business and Professionals Network, Inc.

For more information on these and other articles,

please write to:

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