



# The Inside Word...

June 2001

A Publication of  
ALC, Inc.

## [ARTICLE 1](#)

One  
Influential  
Team

## [ARTICLE 2](#)

Simulations

## [ARTICLE 3](#)

Training  
Films

## [ARTICLE 4](#)

Quote of the  
month

## One Influential Team

On June 6, 2001, ALC was recognized by its peers as one of the Fifty Most Influential Minority Businesses in the country. This honor, shared with many of the largest and strongest companies and operators throughout the country, highlights the company's dedication and reputation over the years, and it comes on the heels of ALC's President having been selected the Small Business Person of the Year 2000 for the Washington metropolitan area.



In an interview, ALC's President stated that "over the past year and a half, ALC has undergone some critical and much needed restructuring. The company has expanded into two new divisions that anchor our operations and have been instrumental in breathing new life into our expansion plans. However, it takes a

village to raise a child. ALC owes a great deal of gratitude to its current management and staff for having stayed the course and for their deep trust in our quest for excellence. Our strongest allies, the Department of Defense and the Small Business Administration, have given us the wings to fly into the future. In turn, we have returned their confidence in us with enormous contributions to the community, and in particular to other emerging enterprises who are currently striving to become a commanding force in our economy. We are blessed and honored to be amongst some of the finest and most dedicated private enterprises in the business, and we hope to continue to demonstrate our capabilities and honor our commitment for years to come."

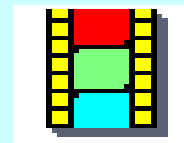
ALC remains a close-knit corporation who enjoys the support of one of the most diversified team of employees in the industry. Individuals with the cultural advantage of emanating from sixteen nations, speaking nearly twenty six foreign languages, and specialized in a myriad of subjects ranging from translation to video/multimedia production, embellish an operation that has earned a spotless reputation both with the public and private sectors.

## Simulations



ALC's Graphics Division is incorporating new equipment to its existing system in order to start offering its clients the added advantage of computer-generated simulations and animation which will allow them to enhance presentations and deliver crisp, clear renditions of virtual situations directly on-line, over the internet, or as part of video or PC presentations. Computer-based simulation has helped the legal and law enforcement fields reconstruct cases and conditions that otherwise would have been impossible to recreate. ALC's Graphics Division takes simulation one step further by incorporating multiple languages and audio tracks that will reach a wider audience and reduce production costs. These three-dimensional animations can also be used in a myriad of applications ranging from education to technical specifications and even videography. ALC anticipates launching this service in the next sixty days along with the company's video and audio streaming on the web, which will be done in association with [ALCINC.TV](#), a virtual television channel that broadcasts continuously a series of short films and training videos on broadband. ALC is joining forces with a local non-profit organization to create computer-generated animations for educational purposes and video/audio streaming.

## Training Films



ALC Video Productions has joined forces with another local graphic design company to begin a new division of the company responsible for creating instructional videos in multiple languages. These videos will also be available on interactive DVD and will facilitate learning and enhance portability. Initially, ALC anticipates producing a series of training videos for law enforcement, rescue and emergency vehicles, and other community services such as local public schools and institutions. These videos and DVD's will be offered nationwide and globally through the company's association with the International Small Business Alliance as a means to enhance

ALC's Board of Directors perhaps summed up this feeling best: "All our bumps and bruises are now behind us. We have reached the top of the mountain. The climb has been difficult and, at times, nearly insurmountable. But we've made it. We've made it with the clear understanding and conviction that the road ahead of us will be plagued with two kinds of people, those who refuse to believe in the opportunity, and those whose will help us capitalize it. We are certain that our current team is made up of the latter. And this mix cannot do anything but win. Carlos has created a small company out of his own vision. His team will take it places that none of us ever thought possible. We look forward to that."

and facilitate distance learning and training.

## Quote of the Month

*One full day. Encompassing all of Life. To work, To learn. To Know what one must know. Competition. Never ending competition. The kind which builds men's minds. One full day. From birth 'til final call. When each new charge has passed. His duty taken. The blue corp is born again. With pride. With courage... and always with honor.*

*Alverson*

For more information contact:

ALC, Inc. Office of the Editor 172 Rollins Avenue, Rockville, MD 20852

Tel. (301) 881-8884